

2022 Annual Meeting Western Association of Gynecologic Oncology



SPONSORSHIP PROSPECTUS

June 16-19, 2022 | Coeur d'Alene Golf & Spa Resort Coeur d'Alene, Idaho Dear Colleagues,

We are thrilled to extend a warm invitation to join the Western Association of Gynecologic Oncology (WAGO) at our 2022 Annual Meeting. We are so excited to finally be in-person again, June 16-19, 2022 at the beautiful Coeur d'Alene Resort in Idaho.

The enclosed details outline the exhibitor and sponsorship opportunities for this year's meeting. Our goal is to provide you the opportunity to:

- Engage face-to-face with your target audience
- o Build awareness or introduce new products, services and research
- **Network** with the experts in cancer care and connect with the leaders of tomorrow
- o Increase brand visibility
- o Generate sales leads

The 2022 WAGO Annual Meeting includes practitioners from academic centers and community practices, as well as those currently completing fellowships or residencies. Specialties represented among the expected 200 attendees include:

Gynecologic oncologists Medical oncologists Radiation oncologists Pathologists

For everyone's safety, and ultimately the safety of our patients, WAGO requires all registrants, exhibitors, vendors and Staff to be fully vaccinated before traveling to the Annual Meeting.

Our team looks forward to partnering with you and offering opportunities for you to grow your business at the 2022 WAGO Annual Meeting. Please contact Cori Niskala, Director of Meetings and Education (cniskala@gog.org) for additional information.

We look forward to seeing you in June!



Kathleen Moore, MD President, WAGO



Andrew J. Li, MD Chair, 2022 WAGO Annual Meeting Program Committee

SPONSORSHIP OPPORTUNTIES

INDUSTRY SUPPORTED SYMPOSIUM \$40,000

An exceptional opportunity to develop and deliver education to your target audience. Sponsorship includes promotion as part of the Annual Meeting registration process, breakfast or lunch for attendees, audio visual expenses, Sponsor signage placed outside of the room and a Sponsor ribbon. See page 3 for additional information.

PRESIDENT'S RECEPTION \$20,000

Support the WAGO President's reception and awards ceremony. All registrants and guests are invited to this well-attended, annual, business-casual event. Sponsors receive acknowledgement through signage, branded cocktail napkins, sponsor ribbons and recognition in the digital program. Act fast to exclusively sponsor this event as multiple sponsorships are available.

MEETING PROGRAM AD

\$7,500

A full-page ad in the digital program sent directly to every Annual Meeting registrant. This valuable attendee resource includes the schedule-of-events, oral and poster abstracts, and award winners among other meeting-related information.

GENERAL SESSION BREAKS

\$7,500

Help provide the fuel that attendees need during general session snack and beverage breaks. Sponsors receive acknowledgement on signage and a Sponsor ribbon.

EXHIBIT WITH US \$7,500

Located near poster boards for optimal table traffic, connect with prospective clients, and mix and mingle with attendees during dedicated poster and meal breaks. Exhibitors receive (2) complimentary badges and two discounted badges, per booth, acknowledgment on signage and recognition in the digital, meeting program. Review the Exhibitor Rules and Regulations for additional information. Complete the online Exhibitor Application to reserve your space.

NETWORKING EVENT \$20,000

Host this year's happy hour reception at a walkable, offsite venue in downtown Coeur d'Alene. Attendees look forward to socializing at this informal event. This is a wonderful opportunity to increase brand awareness and connect with this audience. Act fast to exclusively sponsor this event as multiple sponsorships are available.

WELCOME RECEPTION \$20,000

Kick-off the meeting and support the Welcome Reception. This is the first time in two years that WAGO attendees will be together! Sponsors receive acknowledgment on signage, branded cocktail napkins, Sponsor ribbons and recognition in the digital program. Act fast to exclusively sponsor this event as multiple sponsorships are available.

POSTER AREA

\$8,000

Sponsor the poster area, which includes 30-40 posters, viewed by all attendees during breaks. Poster area remains open throughout the entire meeting. Sponsors receive acknowledgment on signage and receive a sponsor ribbon.

UNRESTRICTED EDUCATION GRANT

Support the overall scientific and education program or an existing CME accredited session within the WAGO program through an unrestricted educational grant. All Annual Meeting programming is developed by the WAGO Program Committee. Support will be acknowledged in the digital meeting program and the 2022 meeting webpage.

INDUSTRY SUPPORTED SYMPOSIUM (ISS) RULES & GUIDELINES

WAGO is accepting applications for Industry Supported Symposiums (ISS). Submit your application here. Application deadline: May 4, 2022

OVERVIEW

Limited slots are available in the 2022 program.

- WAGO will not offer Continuing Education (CE) credit for this program. Those wishing to offer accredited education must be directly accredited or obtain accreditation from a source other than WAGO.
- A 90-minute time slot will be provided. Exact timing subject to change.
- WAGO volunteer leaders will review applications and make the final decision on which program will be presented.

FEES

The fee for the symposium is \$40,000 and includes:

- Meeting room assigned in advance
- Registration table set outside the session room
- Listing of session title and faculty in the official WAGO program, and included in the on-siteschedule and onsite signage
- Standard WAGO audio visual equipment which includes an LCD projector, screen, podium microphone, and two table microphones.
- Food and beverage expenses and planning

WAGO ISS RULES & REGULATIONS

- WAGO will provide signage directing attendees to the session room.
- No signage from ISS sponsor will be allowed except within an exhibit booth.
- Industry partners are responsible for speaker management and all costs associated, travel, and hotel costs.
- ISS sponsor must use the WAGO designated audio/visual company for A/V but can bring their own audience response systems. Contact information will be sent with acceptance.
- Sponsor is responsible for promoting this event. WAGO will not guarantee attendance. Industry partners are prohibited from using WAGO's logo. You may list the session as follows: "An Independent Satellite Symposium during the WAGO Annual Meeting."
- Promotional material must not imply that the ISS was planned, sponsored or endorsed by WAGO.
- WAGO must review and approve all marketing or promotional materials that will be disseminated prior to, and in conjunction with, the ISS before the materials are printed.

ISS ATTENDEE & PERSONNEL REGISTRATION INSTRUCTIONS

- Sponsor is responsible for managing registration for their ISS.
- Any personnel who will attend any part of the WAGO 2022 Annual Meeting must register and pay the appropriate fee.

ISS APPLICATION

- A non-refundable application fee of \$1,000 will be collected as part of the application process.
- The final decision will be based on the information provided in your application. Applications should be as complete as possible, including:
 - Symposium Title
 - Industry Partner Name
 - How the education will be customized for the audience
 - Course Description and Learning Objectives
 - Proposed Faculty
- Upon approval, full payment for the ISS must be received within 10 business days of your accepted application. If payment is not received within 10 business days, WAGO has the right to release the space.
- Checks payable to Western Association of Gynecologic Oncology and mailed to:

Western Association of Gynecologic Oncology 5801 Golden Triangle Blvd. Suite 103-133 Fort Worth, Texas 76244

APPLY TODAY!

Contact Us

Reach out to our team with questions or to request additional information.

Cori Niskala Director, Meetings & Education cniskala@gog.org Phone: +1 410-721-7057

2022 ANNUAL MEETING SPONSOR LEVELS

Platinum Sponsors (total sponsorship spend of \$50,000 +)

Receive acknowledgement in ranking displayed on Sponsorship banner Receive first access to 2023 sponsorship opportunities

Gold Sponsors (total sponsorship spend of \$25,000 +)

Receive acknowledgement in ranking displayed on Sponsorship banner Receive second access to 2023 sponsorship opportunities

Silver Sponsors (spend of \$15,000 +)

Receive acknowledgement in ranking displayed on Sponsorship banner Receive third access to 2023 sponsorship opportunities

Bronze Sponsors (Spend of \$7,500 +)

Receive acknowledgement in ranking displayed on Sponsorship banner Receive fourth access to 2023 sponsorship opportunities

For more information, contact wago@wago.org