



**WAGO**  
Western Association of  
Gynecologic Oncology

## 2024 Annual Meeting



### **SPONSORSHIP PROSPECTUS**

June 12-15, 2024 | The Fairmont Olympic Hotel  
Seattle, Washington

Dear Colleagues,

On behalf of the Executive Committee and 2024 Program Committee, we extend a warm invitation to join the Western Association of Gynecologic Oncology (WAGO) at our 2024 Annual Meeting to be held June 12-15 at The Fairmont Olympic Hotel in Seattle, Washington.

The enclosed prospectus outlines the exhibitor and sponsorship opportunities available at this year's meeting. Our goal is to provide you the opportunity to:

- **Engage** face-to-face with your target audience
- **Build** awareness or introduce new products, services and research
- **Network** with the experts in cancer care and connect with the leaders of tomorrow
- **Increase** brand visibility
- **Generate** sales leads

The 2024 WAGO Annual Meeting includes practitioners from academic centers and community practices, as well as those currently completing fellowships or residencies. Specialties represented among the expected 200 attendees include:

Gynecologic oncologists  
Medical oncologists  
Radiation oncologists  
Pathologists

Our team looks forward to partnering with you and offering opportunities for you to grow your business at the 2024 WAGO Annual Meeting. Please contact Cori Niskala, Director of Meetings and Education ([cniskala@wago.org](mailto:cniskala@wago.org)) for additional information.

We look forward to seeing you in Seattle!



*Christine H. Holschneider, MD  
President, WAGO*



*Renata R. Urban, MD  
Chair, 2024 WAGO Annual Meeting Program Committee*

### **EXHIBIT WITH US! | \$7,500**

Exhibitors receive two complimentary badges and two discounted badges per booth (a \$2,800 value). Located near the poster boards for optimal table traffic, connect with attendees during breakfast and dedicated poster breaks. Recognition in the digital, meeting program and acknowledgment in onsite signage. Review the Exhibitor Rules and Regulations for additional information. Complete the online Exhibitor Application to reserve your space today!

### **INDUSTRY SUPPORTED SYMPOSIUM | \$50,000**

An exceptional opportunity to educate your target audience. Sponsorship includes promotion as part of the Annual Meeting registration process, online recognition through the WAGO website and social media, meeting room rental, standard audio-visual and room set-up, signage placed outside of the room and a Sponsor ribbon. Review the Industry Supported Symposia Rules & Guidelines for additional information regarding catering, AV, and add-on opportunities including hotel door drops and recording to offer as an enduring material.

### **WELCOME RECEPTION | \$20,000**

Kick-off the meeting and welcome attendees to Seattle on Wednesday, June 12. This reception will be held at The Fairmont Olympic Hotel and includes heavy hors d'oeuvres and cocktails. Sponsors receive acknowledgment on signage, branded cocktail napkins, Sponsor ribbons and recognition in pre-meeting materials, the 2024 meeting webpage and the digital program.

### **NETWORKING EVENT | \$25,000**

Host this year's happy hour networking reception at a unique, offsite venue that is walkable from the hotel. Attendees look forward to socializing at this informal event. This is a wonderful opportunity to increase brand awareness and connect with WAGO attendees. Sponsors receive acknowledgment on signage, branded cocktail napkins, Sponsor ribbons and recognition in pre-meeting materials, the 2024 meeting webpage and the digital program.

### **PRESIDENT'S RECEPTION | \$30,000**

The most anticipated, annual social event invites all attendees and their guests to this reception style dinner. Sponsors receive acknowledgement through branded décor, signage, sponsor ribbons and recognition in pre-meeting materials, the 2024 meeting webpage and the digital program.

### **POSTER AREA | \$8,000**

Sponsor the poster area within the Exhibit Hall that is visited by attendees during dedicated poster breaks and remains open throughout the entire meeting. Sponsors receive acknowledgment on signage and receive a sponsor ribbon.

### **WI-FI ACCESS FOR ALL ATTENDEES | \$7,500**

Provide meeting attendees with free Wi-Fi throughout the conference space for the duration of the meeting. Sponsors receive recognition where the Wi-Fi access instructions are posted, in the meeting program and signage onsite for maximum exposure.

### **GENERAL SESSION BREAKS | \$7,500**

Help provide the fuel that attendees need during general session snack and beverage breaks. Sponsors receive acknowledgement on signage and a Sponsor ribbon.

## **MEETING PROGRAM AD | \$7,500**

A full-page ad in the digital program sent directly to every Annual Meeting registrant. This valuable attendee resource includes the schedule-of-events, oral and poster abstracts, and award winners among other meeting-related information.

## **GENERAL MEETING SUPPORT**

Provide general support for WAGO 2024 and help advance the gynecologic oncology continuing education. Supporting companies will be acknowledged as part of the pre-meeting marketing campaign, the 2024 meeting webpage, the digital program and onsite.

## **UNRESTRICTED EDUCATION GRANT**

Support the overall scientific and education program or an existing CME accredited session within the WAGO program through an unrestricted educational grant. All Annual Meeting programming is developed by the WAGO Program Committee. Support will be acknowledged in the digital program and the 2024 meeting webpage.

## **2024 ANNUAL MEETING SPONSOR LEVELS**

### **Platinum Sponsors (total sponsorship spend of \$50,000 +)**

Receive acknowledgement in ranking displayed on Sponsorship banner  
Receive first access to 2025 sponsorship opportunities

### **Gold Sponsors (total sponsorship spend of \$25,000 +)**

Receive acknowledgement in ranking displayed on Sponsorship banner  
Receive second access to 2025 sponsorship opportunities

### **Silver Sponsors (spend of \$15,000 +)**

Receive acknowledgement in ranking displayed on Sponsorship banner  
Receive third access to 2025 sponsorship opportunities

### **Bronze Sponsors (Spend of \$7,500 +)**

Receive acknowledgement in ranking displayed on Sponsorship banner  
Receive fourth access to 2025 sponsorship opportunities

For more information, contact [wago@wago.org](mailto:wago@wago.org)